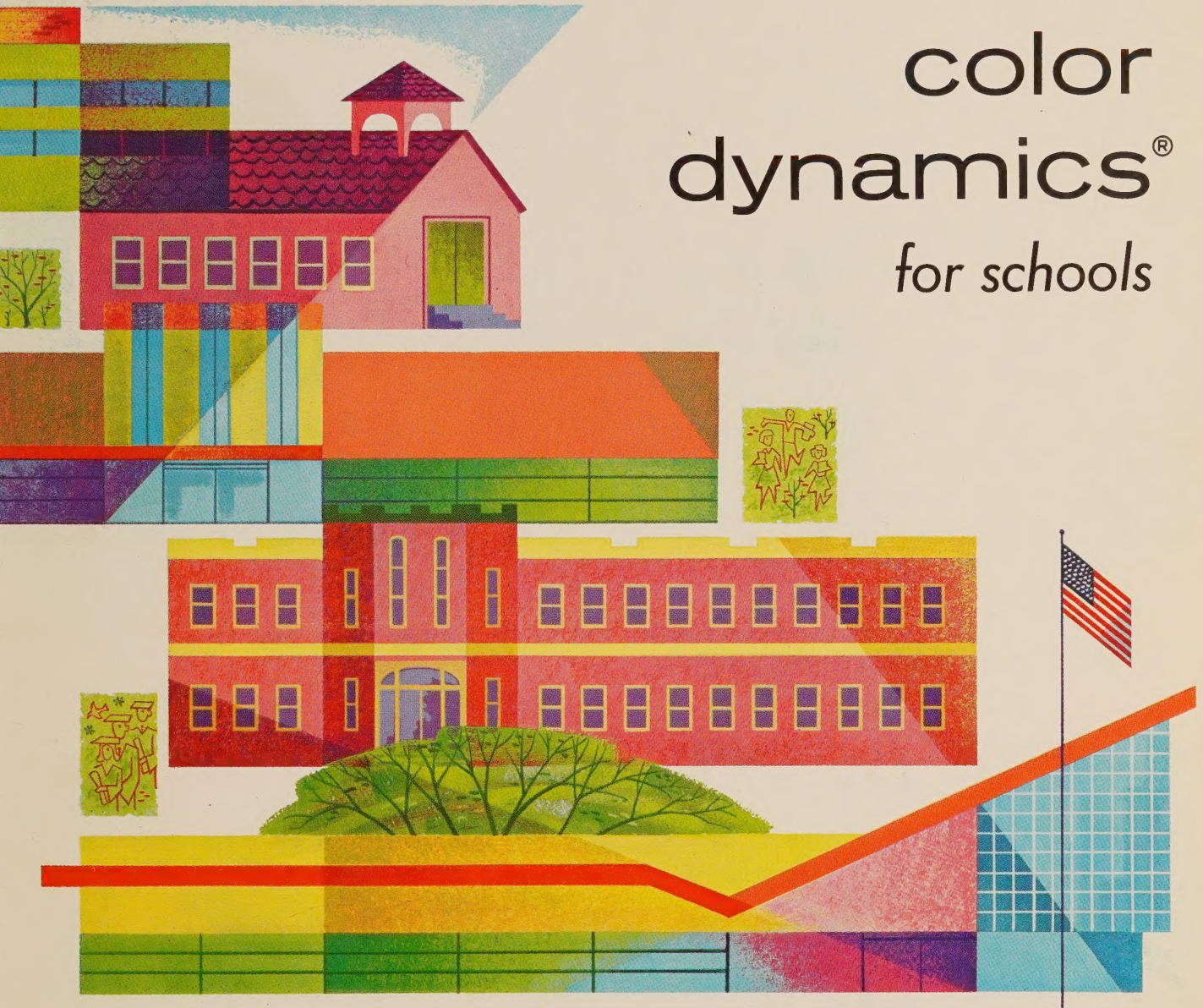


PITTSBURGH[®] PAINTS

color
dynamics[®]
for schools



PITTSBURGH COLOR DYNAMICS PROVIDES THE
CORRECT ENVIRONMENT TO EDUCATE THE WORLD
LEADERS OF TOMORROW IN THE SCHOOLS OF TODAY



Calm, soft colors are a help to students at work in the library.

PITTSBURGH

color dynamics[®]...

a revolutionary concept of painting

AS A SYMBOL, the little red schoolhouse will never die. But as a practical part of our educational system, it has served its purpose.

Its place has been taken by the modern school building, with better textbooks, better equipment and better teaching methods. Included in this progress is an awareness among educators of the important part that color plays in creating an atmosphere that is helpful in improving academic grades of students and the efficiency of teachers.

Dull, drab surroundings in the classroom contribute to absenteeism and to a lack of interest. Using color merely for decorative effect accomplishes little. Often teachers,

as well as students, may be forced to work and study in a color environment that is unsuitable.

The Pittsburgh COLOR DYNAMICS painting system takes the guesswork out of choosing colors for any and all rooms in the school.

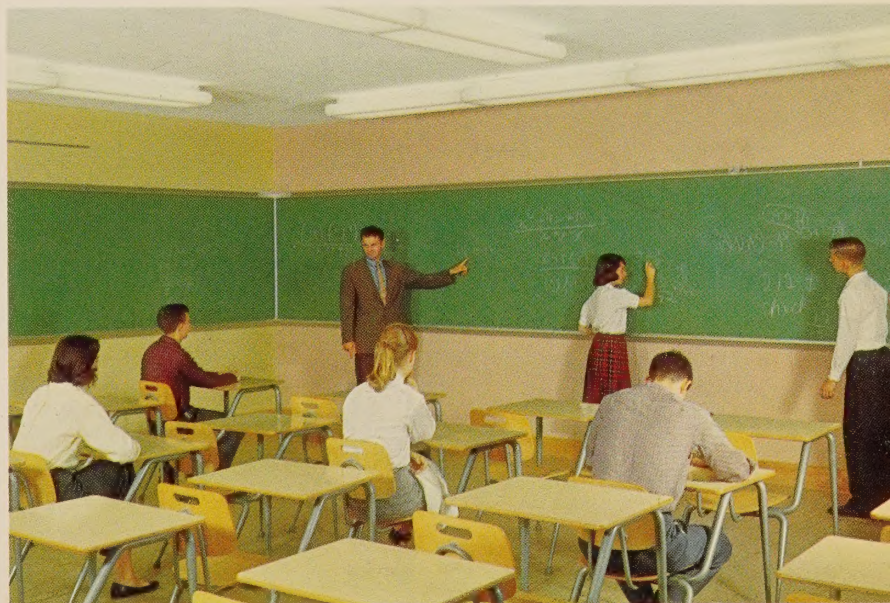
This modern method of painting provides functional color planning for every area in the school designed to promote the efficiency and well-being of pupils and faculty. Correct use of color, combined with proper maintenance, makes students and teachers proud of their surroundings and fosters a desire to assist in keeping the pleasing environment neat and orderly.



The chalkboard wall color in the same family as the chalkboard color rests the eyes and focuses attention to the front of the room.



Refreshing colors in homeroom rooms stimulate interest of both students and teachers.

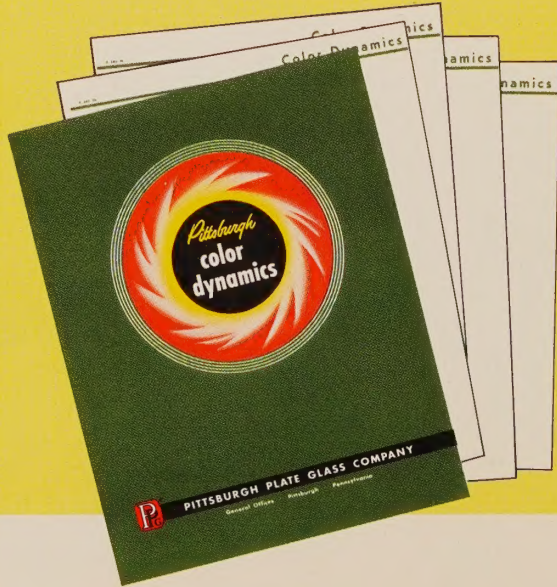


Warm, bright tints counteract the effect of cool north light and distribute reflected light.

Below:
Cheerful, contrasting hues
in music rooms provide a
change from the quiet colors
of academic classrooms.



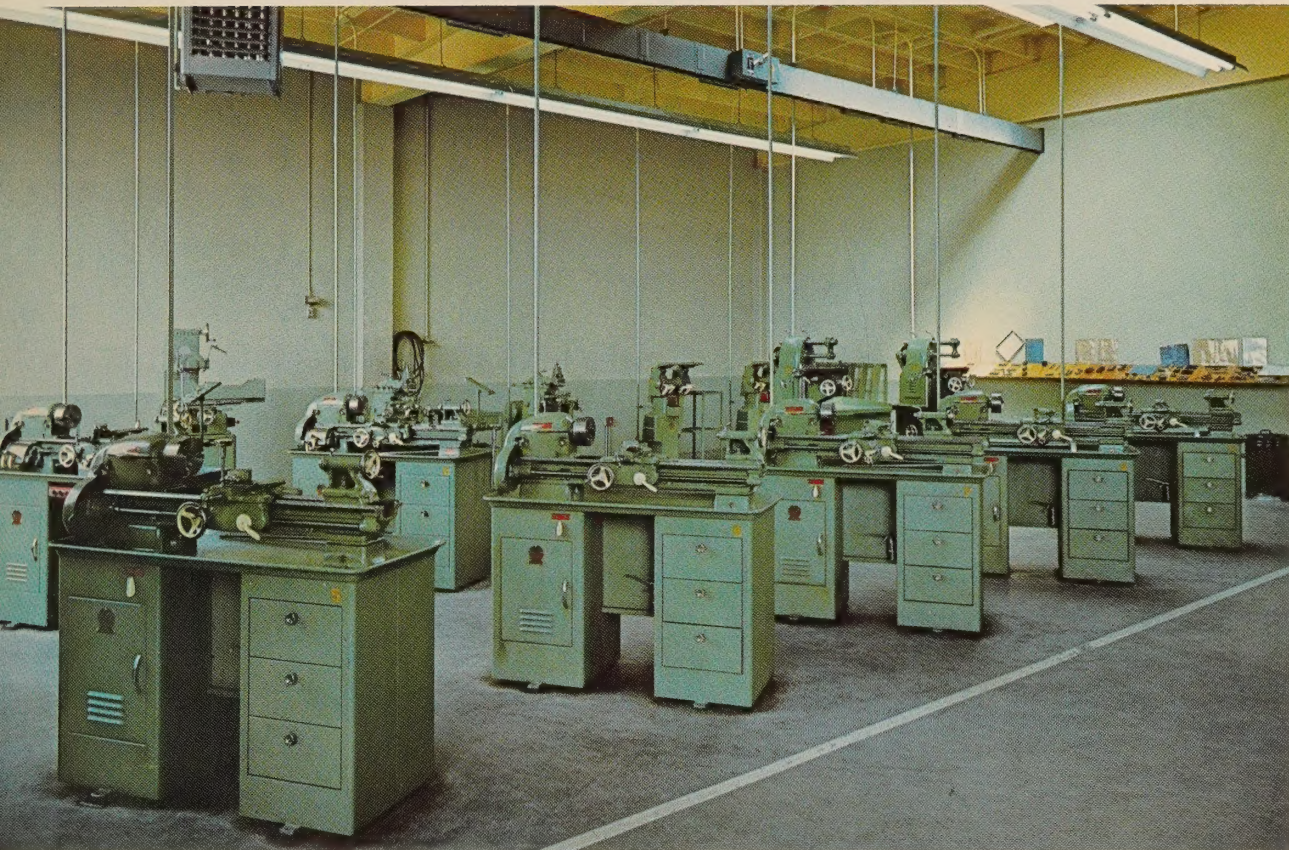
Colors that are cheerful and light brighten the corridors—please both teachers and students alike.



Now you can get a
COLOR DYNAMICS
STUDY of your
school without cost

A complete color analysis,
based on the principles of
this revolutionary system
of painting.

Cool colors should predominate in gymnasiums to counteract
the physical warmth experienced by participants in sports.



As in industry, school shops are safer when machines are painted using the principles of Color Dynamics.

We'll be glad to make a color study of your school—or any portion of it—without cost or obligation to you.

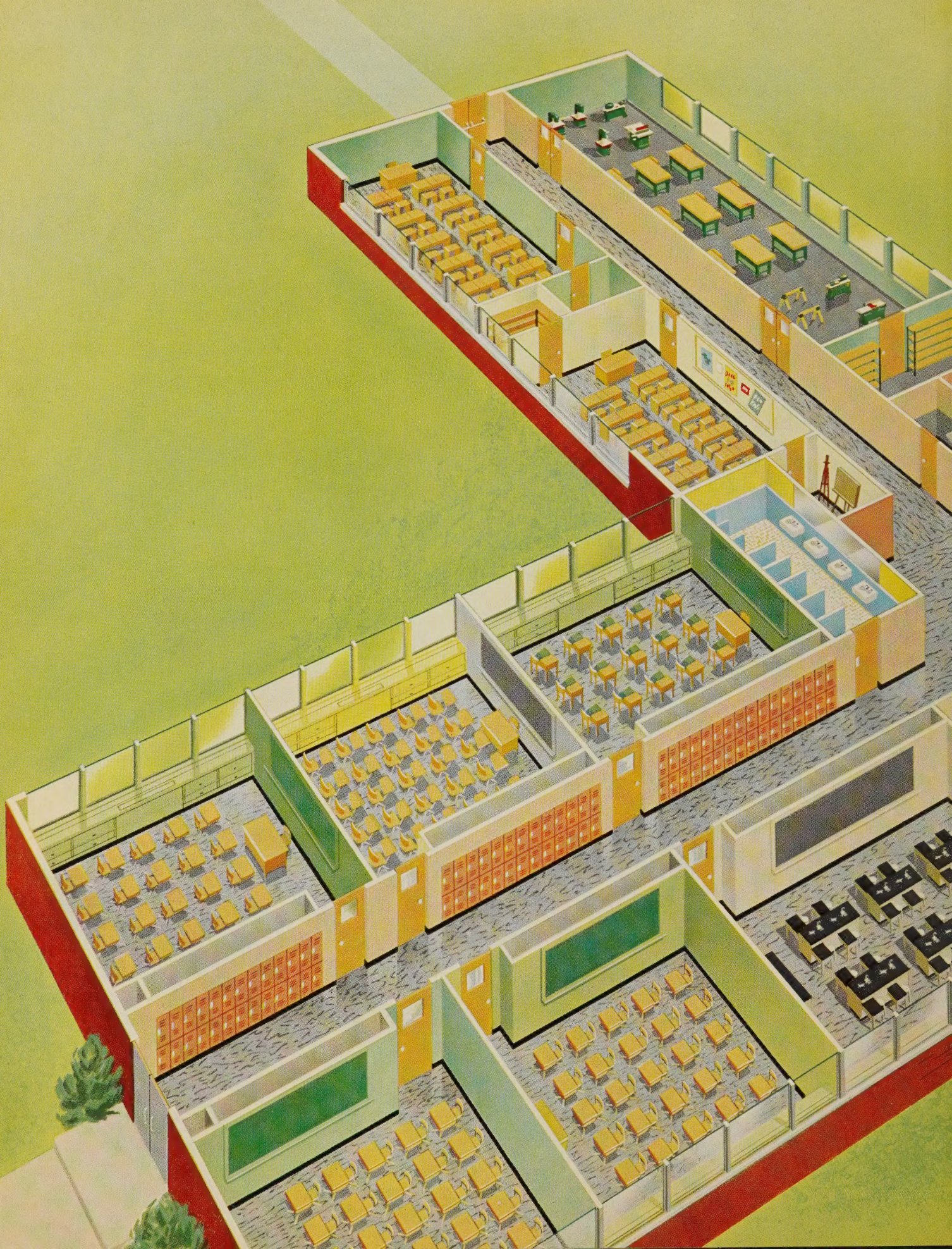
We will provide detailed color specifications for each area, complete with samples of the recommended colors. Also included will be recommendations of the correct types of coatings for all surfaces.

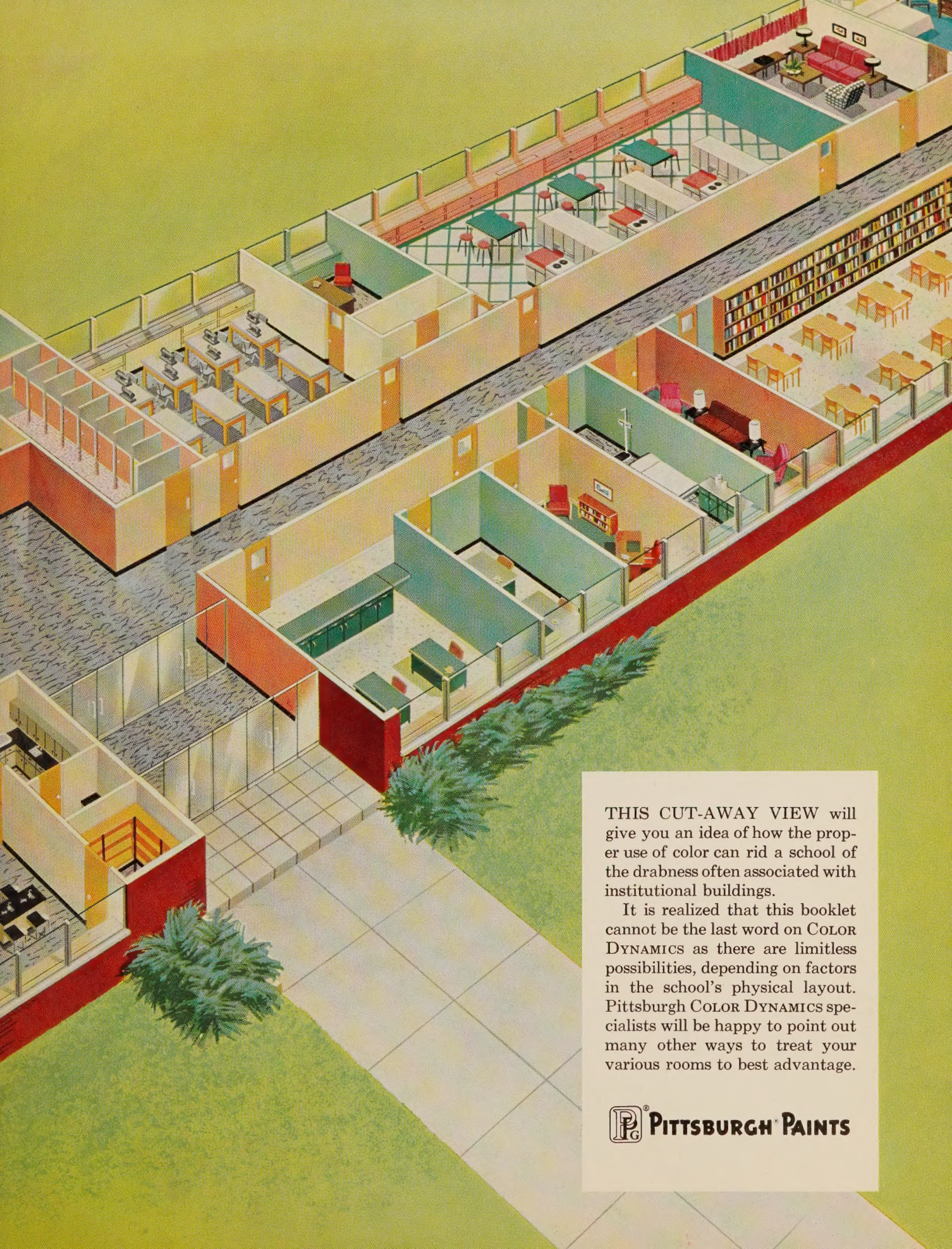
Simply get in touch with your nearest Pittsburgh Plate Glass Company office and ask to have one of our color specialists call at your convenience (see back page for city listing). The Yellow Pages of your telephone directory will give you the street address and phone number.



A combination of stimulating and restful colors improves the efficiency of school office staffs.








THIS CUT-AWAY VIEW will give you an idea of how the proper use of color can rid a school of the drabness often associated with institutional buildings.

It is realized that this booklet cannot be the last word on COLOR DYNAMICS as there are limitless possibilities, depending on factors in the school's physical layout. Pittsburgh COLOR DYNAMICS specialists will be happy to point out many other ways to treat your various rooms to best advantage.

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